



Prospectus



Drive to a better future
With a BRITEDRIVES Franchise

Read on
to find out
more details



“This man shines as bright as his drives”

What is BRITEDRIVES?

BRITEDRIVES is a privately run business started in April 2004. Like all the best ideas, it was simple. The owner, Kulvinder Reyatt, was looking for a patio/driveway cleaning company for his own property in the Milton Keynes area and couldn't find one. So he started his own.

BRITEDRIVES aims to be:

- **COST EFFECTIVE** – BRITEDRIVES offers a cleaning solution that encourages clients to restore rather than replace drives, patios, paths etc
- **HONEST** – BRITEDRIVES ensures that our prices are published and competitive
- **CLEAN** – the BRITEDRIVES workforce and vehicles are always clean and tidy
- **PUNCTUAL** – we know that time is money, so we don't keep our clients waiting
- **COURTEOUS** – we are polite, professional and thoughtful
- **RESPECTFUL** – we treat our clients and their properties with the respect they deserve

THE BRITEDRIVES Service

The BRITEDRIVES cleaning process will TRANSFORM and PROTECT your investment.

DOMESTIC SERVICES

CLEAN

BRITEDRIVES specialises in cleaning hard outdoor surfaces including: BLOCK-PAVED, PAVED, TARMAC AND CONCRETE DRIVEWAYS, PATIOS and PATHS using a high-volume rotary power washing machine that removes ingrained dirt and grime, resulting in a uniform cleaned surface

PROTECT

BRITEDRIVES provides re-sanding and sealing services that will help to maintain your investment for years to come.

ENHANCE

Selling your house? BRITEDRIVES will enhance the potential sale of your property by ensuring that your drive, patio or path gives potential buyers that sparkling first impression.

COMMERCIAL SERVICES

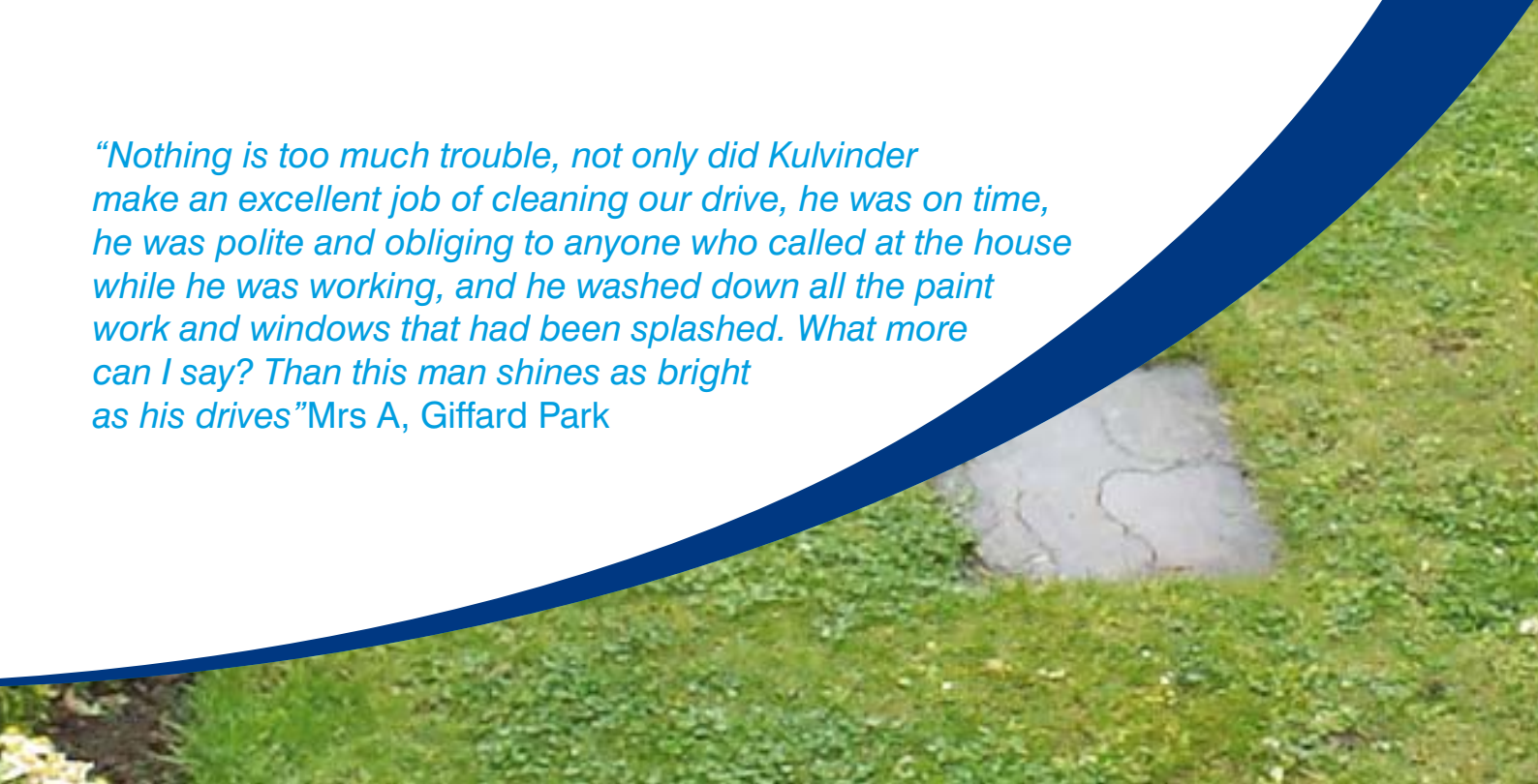
BRITEDRIVES is also ideal for


- Tennis courts · stables · swimming pools · car parks · forecourts
- factory floors · supermarket frontages

As well as

- SCHOOL playgrounds and paths · NURSING HOME patios, paths and driveways

“Nothing is too much trouble, not only did Kulvinder make an excellent job of cleaning our drive, he was on time, he was polite and obliging to anyone who called at the house while he was working, and he washed down all the paint work and windows that had been splashed. What more can I say? Than this man shines as bright as his drives”Mrs A, Giffard Park





“Several people in the village thought the drive had been newly laid, it now looks so immaculate. I have been asked for your name and phone number - I hope you get a result! P.S. Please feel free to use this letter as a recommendation”
Mrs W, Wilstead, Beds.

WHY FRANCHISE?

In just three years the owner has developed BRITEDRIVES into a prestige brand within Milton Keynes and the surrounding area with a strong and loyal client base. BRITEDRIVES now services some of the most prestigious properties in the area, which in turn have provided a portfolio of references and referrals within the Milton Keynes area. But the BRITEDRIVES website is now generating enquiries from all over the UK.

To develop the business further Kulvinder has decided to franchise the company to provide opportunities for others to succeed using the BRITEDRIVES model.

‘We are looking for hardworking, presentable people with good customer-relation skills, who want to be successful business owners.’

Kulvinder Reyatt, Managing Director, **BRITEDRIVES**

WHY SHOULD I BUY A BRITEDRIVES FRANCHISE?

Bank statistics show that 93% of new franchises reach their 5th year in business, while less than 5% fail to reach their 5th year.

A BRITEDRIVES franchise will give you the freedom to be your own boss, flexibility in working hours, PLUS financial security.

Invest just £12,995 +vat - and, if you follow the BRITEDRIVES tried and tested sales and marketing system, you can make over £25,000 a year.

WHAT DOES MY £12,995 BUY?

OUR MARKETING EXPERIENCE

Benefit from the £30,000 we have spent on trying different marketing and sales techniques

CUSTOMERS

We initiate a market launch programme including:

100,000 leaflets

Help with Local advertisements

Yell.com

And we will help you understand how to get the most out of your marketing tools

AN EXCLUSIVE MAPPED OUT AREA

We will map out an area of 200,000 APPROPRIATE properties, within postcodes, exclusively for you.

A CENTRAL LEAD SYSTEM

We have a central number and website to help generate leads.

We take the calls and make quotation appointments for you while you are working.

TRAINING

Sales & marketing

Software

Cleaning techniques

Product information

Health & Safety

EQUIPMENT

A new, liveried fully equipped van (we pay the deposit and the first 3 months ' payments)

Commercial pressure washer, hoses and rotary scrubbers

Hands-free mobile connection

All hand tools required for initial start

Branded uniform, including wet suit



'I am looking forward to taking on franchisees who are keen to benefit from our experience and operations success. With BRITEDRIVES you can join a successful prestigious brand and earn some great returns on your investment. I look forward to helping you join the **BRITEDRIVES** franchise and sharing in our ongoing success'

Kulvinder Reyatt, Managing Director, **BRITEDRIVES**

BRITEDRIVES

T: 0845 434 8656

E: info@franchisebitedrives.com

E: sales@bitedrives.com

"The tarmac drive, paths and block-brick paving look like new. We were impressed with your professionalism and also how clean and tidy you left the surrounding areas. We would not hesitate to recommend

BRITEDRIVES *in the future."*

Mr & Mrs B, Old Farm Park.

